

The **POPCORNMETER**

Made by: Mason Davis

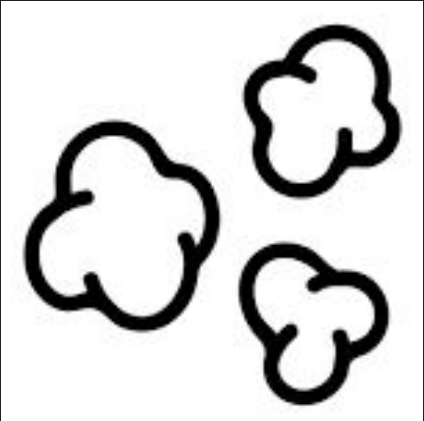
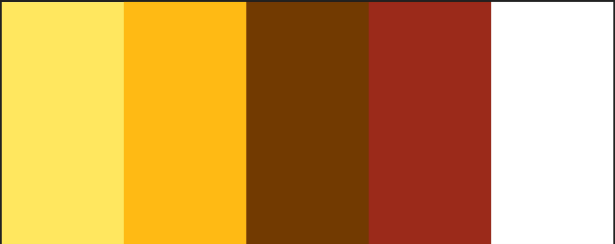
Project Statement

Every time someone buys popcorn at select Movie Theatres, it will fill the **“POPCORNMETER”** displayed on a giant screen at the concession stand.

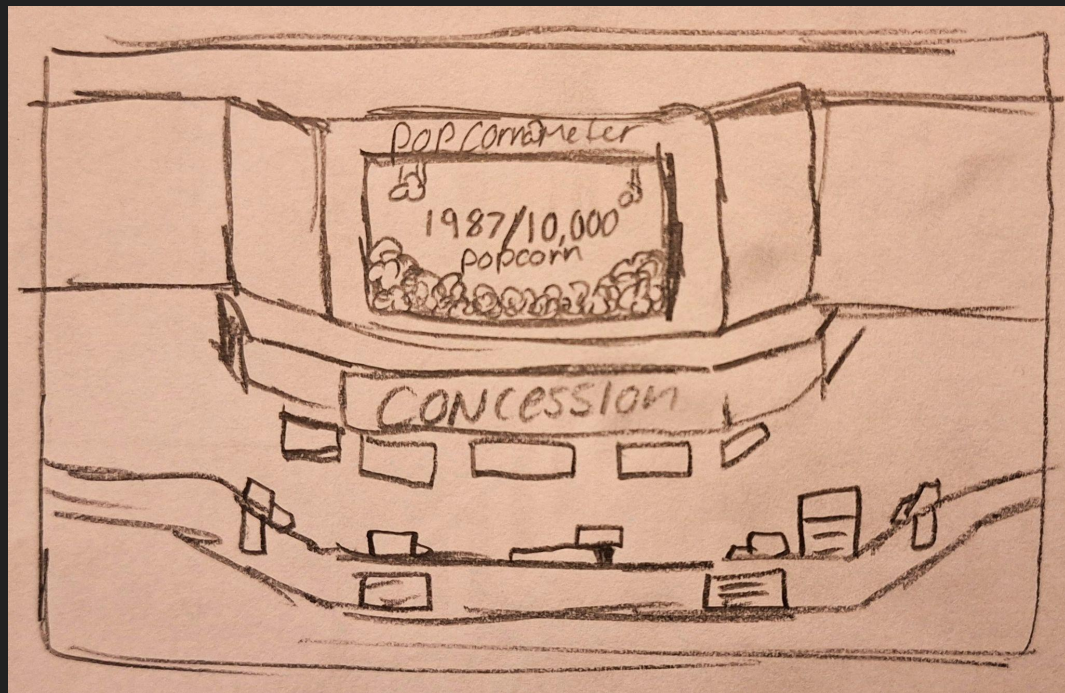
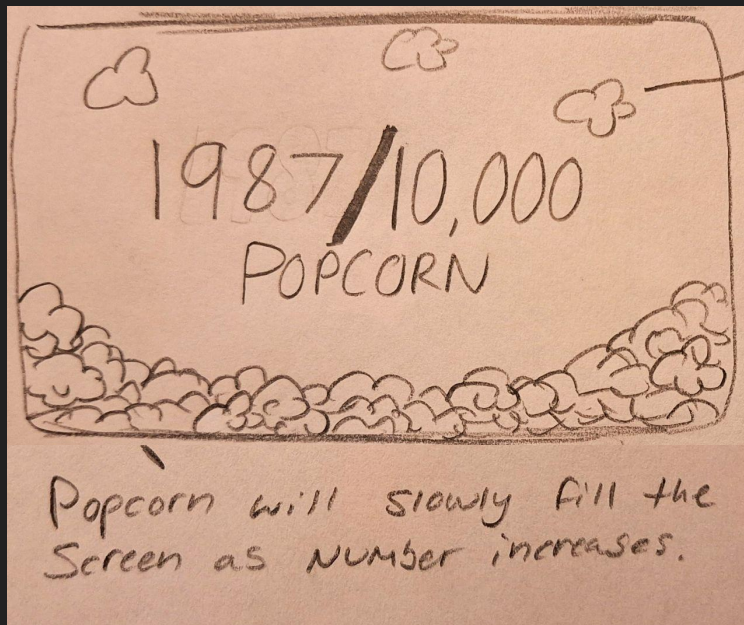
As people purchase popcorn overtime, it will add up to the specified goal.

Once the goal is reached, a FREE REWARD is given to the theatre's customers!

Visual Research Analysis and Inspiration



Sketches



Interface Prototypes

Link to HTML [\[CLICK HERE\]](#)



1) Main **POPCORN METER** Screen

2) Purchase Screen

3) Reward Screen Concept

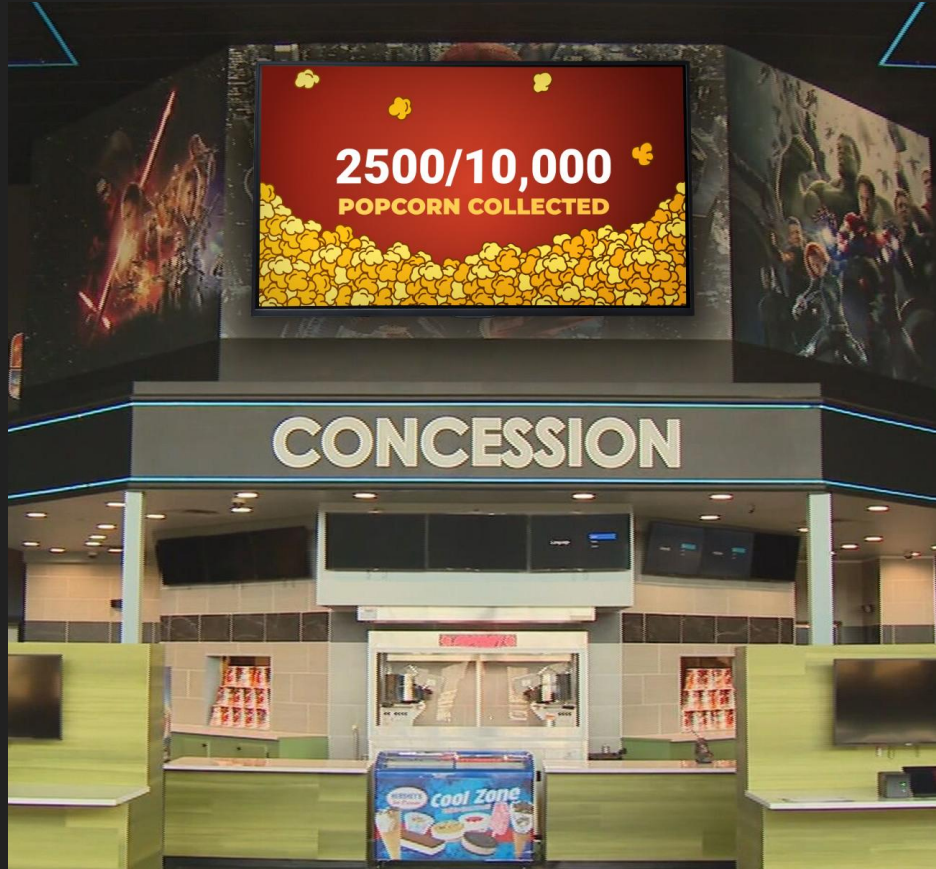
2)



3)



Mockups (How it may look in real life)



Final Outcome

2497/10,000
POPCORN COLLECTED



Process Reflection

I am most happy with the overall idea. I think it's a simple yet fun way for moviegoers to build towards a goal together. It also allows the theatre to give back to their customers! All together it is fun, collaborative, and rewarding! I am also happy with how the animation turned out to visually show the **POPCORNMETER** in action.

If I had another week, I would want to add more to the animation, and perhaps use my own drawings to aid me in this presentation, possibly to visually show someone buying popcorn and their reactions to the **POPCORNMETER** and the reward.

Thank you!

Mason Davis

DSGN.279.01 Design & Code & Interactions

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Professor Ian Besler

Graphic Design Program

Department of Media + Design + Communications

Roger Williams University

Image Sources

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