# The Undergrind Cafe

Sariel Friedman

## Showing results for the undergrind *cafe*

Search instead for the undergrind care

#### **Undergrind Cafe**

www.undergrindcafe.com/ ▼

home · contact · view menu & order. Undergrind Cafe. View on Mobile.

### Undergrind Cafe - 368 Photos & 463 Reviews - Cafes - 2713 S ... - Yelp

https://www.yelp.com > Restaurants > Cafes ▼

\*\*\* Rating: 4.5 - 463 reviews - Price range: Under \$10

463 reviews of **Undergrind Cafe** "Nice cafe for your not so regular coffee. I'm a strong believer that Starbucks isn't the only place to get a nice brew or Latte!

#### Undergrind Cafe - Home | Facebook

https://www.facebook.com > Places > Los Angeles, California > American Restaurant ▼

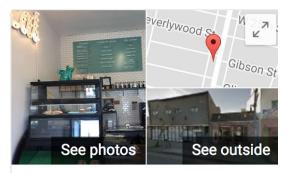
★★★★★ Rating: 4.9 - 51 votes

**Undergrind Cafe**, Los Angeles, California. 534 likes. Undergrind is a artsy and edgy coffee house that is pushing the flavor combination limits of coffee,...

### Undergrind Cafe by Rachel Sazon — Kickstarter

https://www.kickstarter.com/projects/973781251/undergrind-cafe ▼

Jul 7, 2014 - Rachel Sazon is raising funds for **Undergrind Cafe** on Kickstarter! Undergrind is edgy Coffee House pushing the flavor combination limits of ...



## Undergrind Cafe ★

Website

**Directions** 

4.7 ★★★★ 86 Google reviews

Cafe

Relaxed neighborhood coffee shop known for its flavored lattes & creative sandwiches.

Address: 2713 S Robertson Blvd, Los

Angeles, CA 90034

Hours: Closed now ▼

Veterans Day might affect these hours

Phone: (310) 730-6392

Order: postmates.com

home contact

view menu & order

# Undergrind Cafe



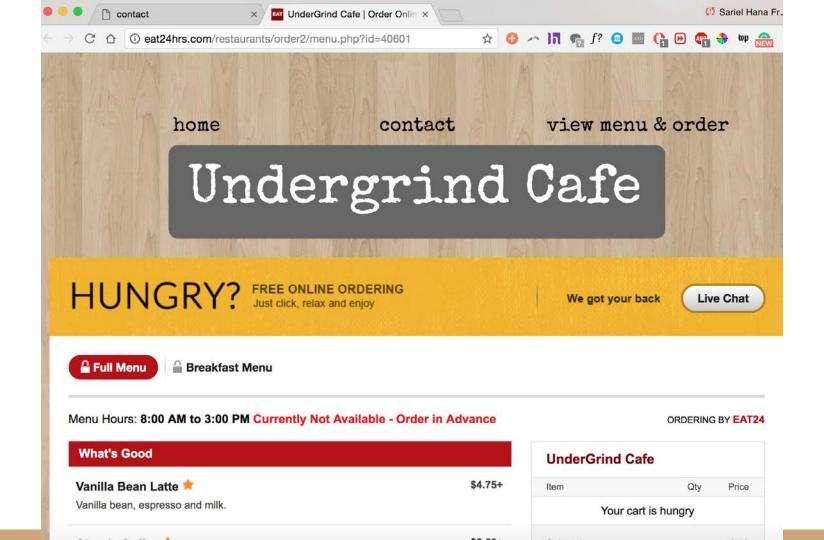




Hours
Mon-Fri 7am-6pm
Sat-Sun 8am-4pm

(310)730-6392





- The percentages of <u>never married</u> <u>males</u>, <u>never married females</u> and <u>divorced females</u> are among the county's highest.
  - Highly diverse for the city of Los Angeles and highly diverse for the county
- The median age is 31, about average for the city of Los Angeles and about average for the county

## Bar Nine

- Well structured and works within a grid system.
- Logo is simple, elegant and captures the "feel" of the cafe.
- The overall design is very modern, clean, and the website is easy to navigate.

## Coffee Connection

- There are links to the cafe's social media pages at the top of every page.
- There are a lot of high res well-lit photos on the site.
- The site is responsive and looks good when accessed from a mobile phone.

## Balconi Coffee Company

- The color scheme works on the homepage and stays consistent throughout the entire site.
- The website is responsive and works when accessed from a mobile phone.

# Alfred

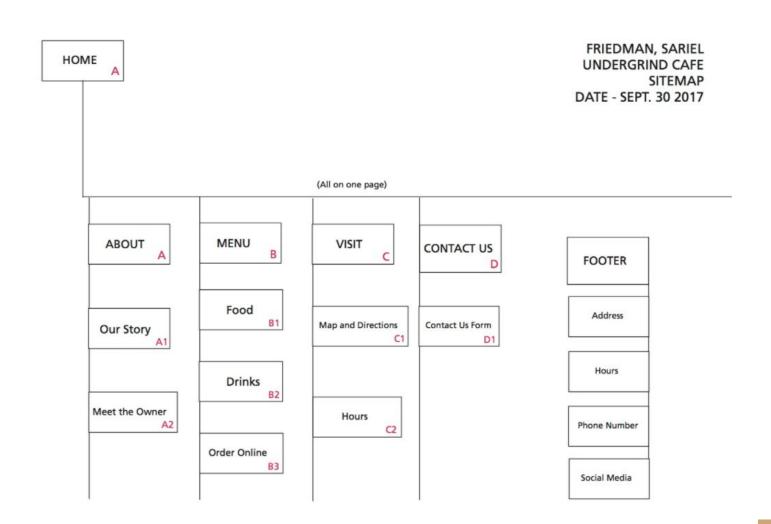
• The logo is interesting and eye-catching, and the overall design is quirky and playful.

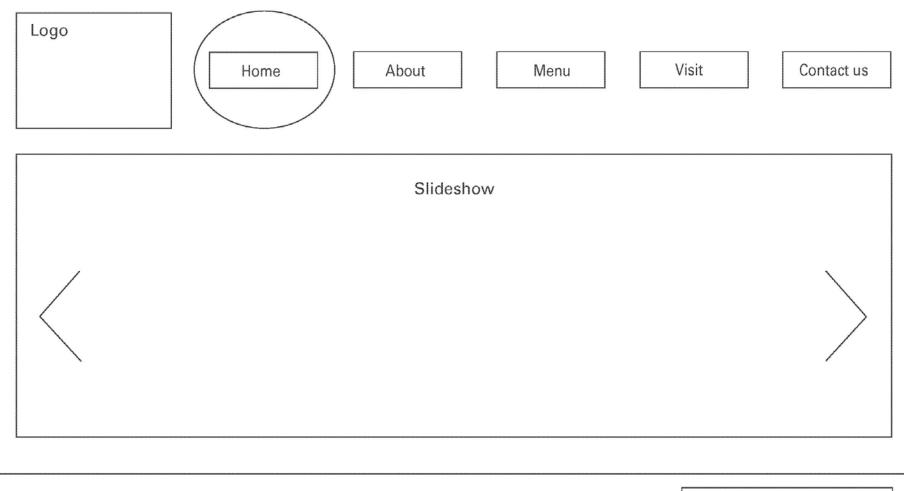
## 5 Goals

- The goal for the redesign is to make the Undergrind Cafe website stand out against all of the other cafes in the area.
- 2. The website needs to be stylish, tasteful and balanced.
- The website must contain all of the relevant information.
- 4. The logo needs to be redesigned.
- 5. The website's overall aesthetic needs an update.

# New Logo & Name

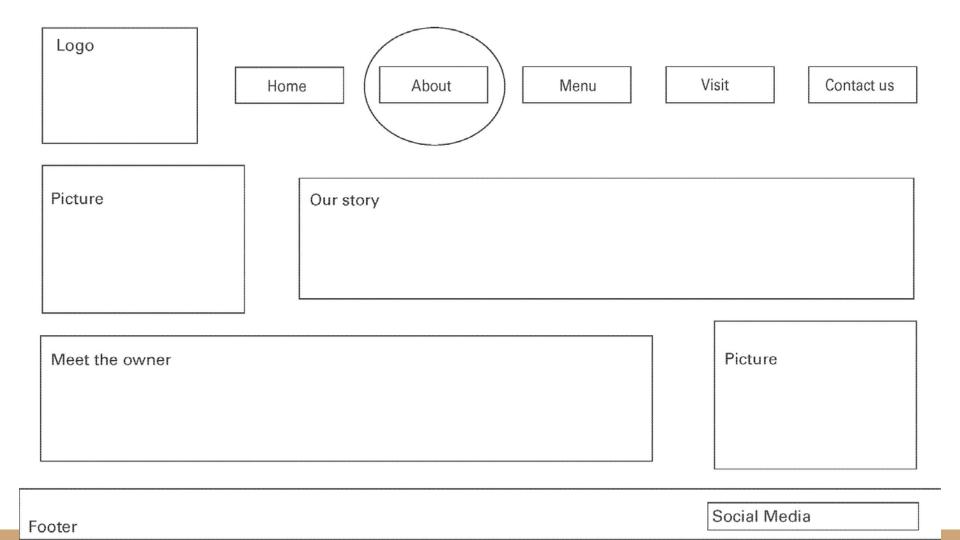


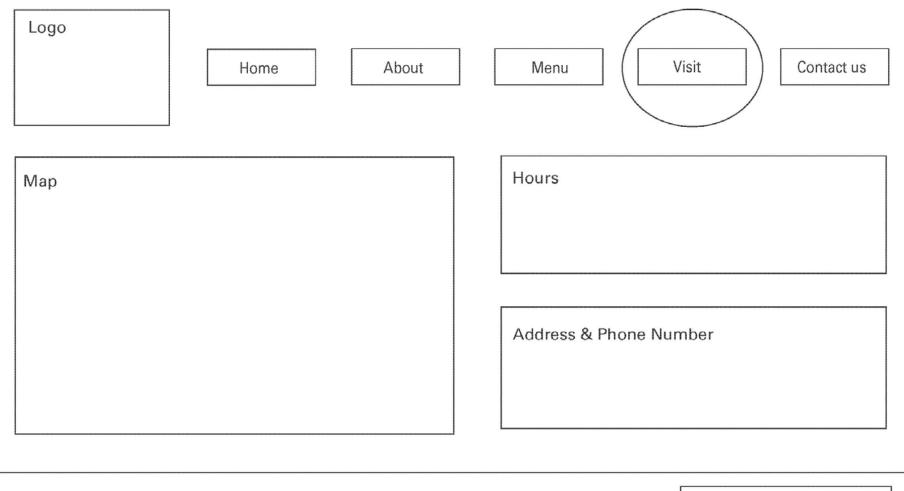




Footer

Social Media





Footer

Social Media

# -comps/pages/design-comps

http://besler.smcgrdes.com/f

all-2017/sa-fr/pages/design

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